



Grand Rounds

Campus Council: Why, what and how?



Dr Hamilton Russell


Research: A brief history

1910	<ul style="list-style-type: none"> First record of organised research £1,000 over 3 years (Estate) The cause of "Summer diarrhoea"
1917	<ul style="list-style-type: none"> Pathology laboratory established with the goal of undertaking research Dr Webster first fulltime pathologist in Melbourne
1920	<ul style="list-style-type: none"> Role in public health: baby health centres



Research: A brief history

1930	<ul style="list-style-type: none"> The Depression Costs cut Research ceased
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Research: A brief history

Mid 1930s	<ul style="list-style-type: none"> Concerted effort to increase research led by Ella Latham 1937 - First Research Committee established RCH registered as an approved Research Institute with NHMRC Significant growth in research aided by philanthropy 	
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Research: A brief history

1942	<ul style="list-style-type: none"> Ella Latham recommended appointment of a Director Clinical Research (funded by Burton Trust)
1960	<ul style="list-style-type: none"> RCH Research Foundation established to oversee research activities



University of Melbourne

1940	<ul style="list-style-type: none"> Ella Latham's vision was for RCH to be more than a place to treat sick children Essential to have close ties with University of Melbourne Ella Latham invited Vice Chancellor University of Melbourne to join Medical Advisory Committee
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University of Melbourne

1951	<ul style="list-style-type: none"> RCH recognised as a site for postgraduate degrees
Late 1950s	<ul style="list-style-type: none"> UMDP established
1960	<ul style="list-style-type: none"> Professor Vernon Collins appointed

Late 1970s	<ul style="list-style-type: none"> Sense that RCH had become complacent / fallen behind Research output had dropped Significant cut in government funding
1980s	<ul style="list-style-type: none"> Professor David Danks and later Professor Gus Frankel revived research at RCH through the RCH Research Foundation, later known as the RCH Research Institute.

New vision for research

1984	<ul style="list-style-type: none"> Professor Danks wanted an entity financially independent of the hospital Murdoch Institute was established, focusing on genetic disorders Murdoch Institute occupied the 10th floor of RCH The RCH Research Institute continued
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1999: MCRI

- MCRI attracted infrastructure funding
- Combined effort
- Independent institute focussed on research

2007	<ul style="list-style-type: none"> Conde Review
2008	<ul style="list-style-type: none"> Campus Council established <ul style="list-style-type: none"> - Board Chair and CEO of each of the partners - Professor Smallwood – Chair

Campus Council Objectives

- To ensure the outcomes of the campus are greater than the sum of the outcomes of individual partners.
- To ensure a close, constructive, symbiotic relationship to deliver our collective goals of integration of clinical care, research, education and community engagement is achieved.



Campus Council Achievements

- We have designated:
 - MCRI custodian of research
 - UMDP custodian of education
 - RCH custodian of clinical care
 - RCHF custodian of fundraising & philanthropy
- Campus Research Committee
- Campus Education Committee
- Campus Strategic Plan
- McKeon Review
- "Melbourne Children's"



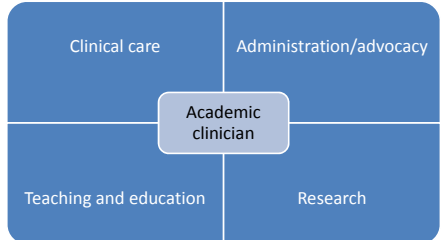

"integrated research, clinical care and tertiary education as seen at leading US, UK and Canadian sites"

McKeon Inquiry

Why does academic medicine matter?




Academic medicine integrates clinical care, research and education


Why does academic medicine matter?

- Patient
- Individual staff member
- Organisation
- Community




Individual patient with rare condition

- Diagnosis
- Ability to access best therapy
- Mechanistic understanding
- Laboratory support
- Innovative solutions
- Parental education and experience
- International networks and contacts
- Confidence of colleagues



Individual patient with a common condition

- Access to true evidence based care
- Delivering best care in a complex developmental or psycho-social environment
- Mechanistic understanding
- Innovative solutions
- International networks and contacts
- Confidence of parents and family



Individual Staff member

- Enjoyable
- Variety
- Challenging
- Job satisfaction/ security
- National/International networks
- Being part of a great organisation
 - Benefits and responsibilities

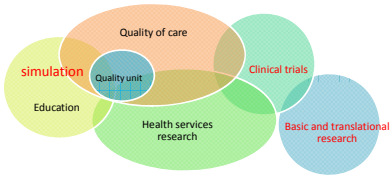



Organisation

- Quality of care
- Quality of care
- Quality of care
- Attract and retain the best staff
- Leadership
 - National and international
- International benchmarking
 - What does it mean to be a great children's hospital?



Quality of Care

Attract and retain Staff




National and International leadership

- Advocacy
- Policy
- Global health
 - RCH global
 - International trainees
 - Global research on campus
 - Outreach dissemination of research and training



Benchmarking

- What does it mean to be a great children's hospital?
- How do we compare with the world's best children's hospitals?
- Outcomes:
 - Clinical outcomes
 - Research
 - Influence
 - Training ground for world leaders (student to professors)
 - International recognition



Community

- Our community wants to know their children are being treated by the best
- Our community needs confidence in us as a treating hospital, spokesperson, policy advisor
- Our Governments need confidence in us as a treating hospital, spokesperson, policy advisor
- Our leadership should improve healthcare across the country for children



Vision

A nationally and internationally recognised academic centre in clinical care, education and research of child and adolescent health and well-being

Strategic Plan

- Advocacy and Influence
- Awareness and Promotion
- Management of World-Class Talent
- Philanthropy

A nationally and internationally recognised academic centre providing **Advocacy and Influence** in clinical care, education and research of child and adolescent health.

- Paediatric leader in a successful Parkville Precinct
- National leader in certain child and adolescent conditions
- Influence government policy on child and adolescent health
- Advocate for health needs of children and adolescents locally and globally



Melbourne Genomics Health Alliance

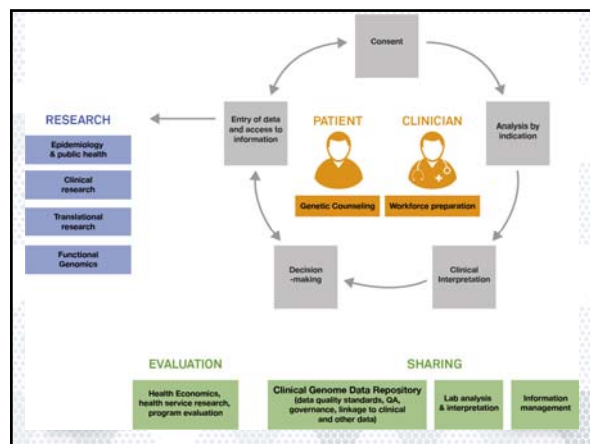


Global Alliance for Genomics & Health
Collaborate. Innovate. Accelerate.



GENOMIC CAPABILITIES

	Clinical Service Provision	(NATA) Mol Dx Labs	RESEARCH					Prevention
			Translational diagnostics	Bio-informatics	Discovery	Clinical	Psychosocial & Ethics	
RCH	■							
RMH	■	■						■
RWH								■
PeterMac								■
UoM		■	■	■	■	■	■	■
Florey			■	■	■	■	■	■
MCRI/VCGS	■	■	■	■	■	■	■	■
WEHI			■	■	■	■	■	■
AGRF		■			■			■
CSIRO					■			■



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National Centres of Research Excellence

Paediatric Emergency Medicine CRE	A/Prof Ed Oakley
CRE in Cerebral Palsy	Prof Dinah Reddihough
CRE in Pneumococcal Vaccinology	Prof Edward Mulholland
CRE in Neuromuscular Disorders	Prof Kathryn North
CRE in Paediatric Food Allergy	Prof Katie Allen
CRE in Childhood Language	Prof Sheena Reilly
The Victorian Centre for Applied Biostatistics	Prof John Carlin
CRE for Newborn Medicine	Prof Lex Doyle
Program - Human Disorders of Sex Development	Prof Andrew Sinclair

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A nationally and internationally recognised academic centre providing **Awareness and Promotion** in clinical care, education and research of child and adolescent health.

Melbourne Children's

- Excellent clinical care
- Excellent teaching
- Excellent research
 - Depth – every department
 - Breadth – world class

A nationally and internationally recognised academic centre

Awareness and Promotion
in clinical care, education and research of child and adolescent health.



Melbourne Children's

Winner of 2013 Melbourne Award for 'contribution to profile of Melbourne by a corporation' for our work locally, nationally and internationally.




Melbourne Children's Trial Centre
Embedding Research and Education into Clinical Practice



A nationally and internationally recognised academic centre

Management of World-Class Talent
An employer of choice for world class clinicians, researchers and academics.

- **Build from the ground up....**
 - Attract and retain the brightest students
 - Develop junior staff in all aspects of their careers
 - Increase postgrad scholarships and CDAs
 - Protected research time for clinicians



"Always make new mistakes...."





A nationally and internationally recognised academic centre

Management of World-Class Talent
An employer of choice for world class clinicians, researchers and academics.

Harmony in the workplace...

- Alignment of HR
 - On and off boarding
 - Contracts
 - Performance review
- ID badges that work in all areas!
- Facilitate joint appointments
- Cross campus education and career development and leadership programs



...the coffee machine is broken...

A nationally and internationally recognised academic centre

Philanthropy
engaging donors/supporters to ensure highest impact of the philanthropic dollar.

- Strong collaboration between Campus partners to grow philanthropic contributions
- **Campus wide strategic priorities**
- Smart distribution mechanisms


- Melbourne Children's Excellence in clinical care, research and education
- The Royal Children's Hospital Melbourne
- Murdoch Childrens Research Institute
- THE UNIVERSITY OF MELBOURNE

- Melbourne Children's Trials Centre
- Genomics and Personalised Medicine
- Gen V – A Healthy Victoria
- Global Health
- Health Service Delivery

Philanthropy

- Here from the beginning
- Integral part of what makes a GREAT children's hospital and campus
- Providing the support for the leadership agenda
- Working collaboratively – The RCH Foundation as custodian



Philanthropy

- Looking towards the future
 - Leading with the best people
 - Genomics
 - New Health Service Delivery models
 - Advanced technologies
 - Quality
 - Patient and Family Centred Care



Philanthropy

- Support all partners, thinking strategically and collectively
- Planning for sustainability
- Campus wide initiatives
 - Simulation Centre
 - Melbourne Clinical Trials Centre
 - Generation V
 - RCH Global



Philanthropy

- Bringing the voice of the people of Victoria to this campus
- A big responsibility and a great honour
- So we can truly say
 - Philanthropy is a Partner in the development of Melbourne Children's



Melbourne Children's

Melbourne Children's
Excellence in clinical care, research and education

